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DISTRIBUTORS OF THE FINEST KOSHER FOOD SERVICE PRODUCTS

Fresh Poultry ~ Beef ~ Veal ~ Lamb ~ Frozen Foods ~ Fish ~ Provisions ~ Salads

*******EMPIRE KOSHER PRICE ALERT*******
NEW CVP POULTRY PACKAGING



April 2, 2018

To: Our Valued Empire Kosher Customers

RE: Elimination of Ice Pack and Introduction of CVP Packaging

All-

I am excited to announce that **Effective Sunday April 15**, Empire Kosher Poultry will be eliminating ice from our packaging and will be introducing CVP. CVP or "Controlled Vacuum Packaging" is a unique packaging process that offers key benefits such as:

- **Increased Shelf Life**- our 3rd party testing facility has proven a big increase in shelf life vs ice pack.
- **Less Mess**- the elimination of ice means a clean and dry shipping environment.
- **Better Quality**-our boneless and bone in products will no longer be exposed to ice, creating a better tasting and wholesome product.

Additionally since the "mother bag" will be back flushed with CO2 gas you might notice a unique smell when first opened. It will soon dissipate and the product will be fine.

As per our policy, CVP carries a \$.05 per lb. upcharge to cover the cost of packaging and CO2.

Please know that we place a high value on the business relationship with our customers and are making every effort to provide you with the best products available.

Should you have any questions please reach out to your Sales Representative or our Customer Service Department.

Sincerely,

A handwritten signature in black ink, appearing to read "Kevin McBride".

Kevin McBride
Senior Vice President of Sales & Marketing

Empire Item Number

Product Name

Raw Chicken – Bulk Ice Pack*** PLUS 5 CENTS PER POUND**

	0073
Large Chicken Legs	
	0075
109 Chicken Drums	
	0085
Bulk Whole Chicken Breast	
	0087
Bulk Chicken Wings	
	0088
Bulk Chicken Drumsticks	
	0089
Bulk Chicken Thighs	
	0090
Chicken Gizzards	
	0091
Bulk Chicken Liver	
	0095
Fresh Breast Sm Pieces	
	0153
Whole Chicken Broiler 2 1/2#	
	0154
Whole Chicken Broiler 3#	
	0155
Whole Chicken Broiler 3 1/2#	
	0156
Whole Chicken Broiler 4 - 4 1/2#	
	0158
Whole Chicken Broiler 5# and up	
	0887
Boneless Skinless Leg Meat	
	0888
Boneless Skinless Breast	
	9906
Chicken Bones	

Raw Turkey – Bulk Ice Pack*** PLUS 5 CENTS PER POUND**

	0753
Young Turkey	
	0756
Young Turkey	
	0757
Young Turkey	
	0771
Turkey Legs	
	0774
Turkey Drumsticks	
	0777
Tom Turkey Breasts	
	0779
Turkey Necks	
	0783
Hen Turkey Breasts w/wing	
	0788
Tom Turkey Thighs B/O	
	0799
PM Tom Turkey	
	0975
BND Turkey Breasts W/O Skin	
	0987
BND Turkey Thighs W/O Skin	
	1799
PM Hen Turkey	
	9908
Turkey Bones	